

North Dakota Cheer Coach Association  
Game Day Rubric



**Band Chant**

**Game Day Material & Crowd Effectiveness**

*Ability to engage the crowd.  
Practical & relevant to the Game Day environment.*

**Motion Technique**

*Precision, sharpness, placement, & synchronization of motions.*

**Crowd Leading Tools**

*Proper use of signs, poms, megaphones, & flags.  
Sharpness & synchronization*

**Formations & Spacing**

*Crowd coverage & precise spacing  
Execution of formations & transitions*

**Visual Appeal**

*Creative movements & musicality  
Use of level changes, ripples, & other techniques*

**Overall Impression**

*Leadership to engage & connect with the crowd  
Genuine school spirit & energy; crowd focused  
Transition between Game Day components (minimal & clean)*

**Crowd Leading**

**Game Day Relevance of Situational Sideline**

*Proper response to situational cue.*

**Motion Technique**

*Sharp motions, team precision, good variety, good placement*

**Crowd Leading Tools**

*Proper use of signs, poms, megaphones & flags  
Sharpness & synchronization*

**Crowd Effectiveness**

*Voice, pace, flow, maximum crowd coverage.  
Ability to elicit crowd response*

**Effectiveness & Execution of Skills Incorporated**

*Clean/crowd effective skills relevant to Game Day environment  
Technique, stability, synchronization, & spacing*

**Overall Impression**

*Leadership to engage & connect with the crowd  
Genuine school spirit & energy; crowd focused  
Transition between Game Day components (minimal & clean)*

**Fight Song / School Song**

**Game Day Material & Crowd Effectiveness**

*Ability to engage the crowd.  
Practical & relevant to the Game Day environment.*

**Motion Technique**

*Precision, sharpness, placement, & synchronization of motions.*

**Crowd Leading Tools**

*Proper use of signs, poms, megaphones, & flags.  
Sharpness & synchronization*

**Formations & Spacing**

*Crowd coverage & precise spacing  
Execution of formations & transitions*

**Effectiveness & Execution of Skills Incorporated**

*Clean/crowd effective skills relevant to Game Day environment  
Technique, stability, synchronization, & spacing*

**Overall Impression**

*Leadership to engage & connect with the crowd  
Genuine school spirit & energy; crowd focused  
Transition between Game Day components (minimal & clean)*